

The Splash Newsletter

Issue 3, Volume 1

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Introducing Baby Elmo!

- Our newest product line to hit stores is especially for baby - Sesame Street Baby Elmo, featuring a Baby Shampoo, Bath, Wash & Shampoo, and Lotion!
- Baby Elmo is available at Babies "R" Us stores and online.
- Look for a special edition of The Splash with product details and a special offer coming soon!

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Greetings!

Happy Valentines Day!

While we're a little early in our greetings, Valentines Day really is right around the corner! We thought we'd help our fellow bath-junkies with a few fun & affordable Valentines ideas...

- Give the little kids in your life a 'day at the spa' - at home! Draw a bubble bath - and do 'mock' treatments with Mr. Bubble Foam Soap and Sesame Street Finger Paint Fun Soap. You can even read them a book while they're in the tub to make them feel super-special.
- If your husband's checked all the tasks off his Honey-Do List, help relieve his sore back by giving him a little tub time. While most guys wouldn't think of drawing a bath for themselves, once they actually take a bath, they love it! We'd recommend starting them off with Village Naturals Therapy Aches & Pains Mineral Bath Soak - it won't threaten his masculinity with bubbles or floral scents and he'll be surprised how much better his back feels afterwards!
- Forgot to buy valentines for the class exchange? We've put together some great [Mr. Bubble Valentines](#) - just print, cut out & exchange!
- And, after you've done all that, take a little time for yourself - lock yourself in the bathroom for 10 minutes for a nice hot shower and enjoy!

All the best,
Jessica & Jenna



· When the weather turns cold, most people want to take a hot shower or bath to warm up. Be careful! If the water is too hot or you soak too long, you could damage the lipid barriers in your skin - which actually leads to a loss of moisture in skin. Go for 'warm' instead of 'steaming hot,' and you'll be fine.

· If dry skin plagues you, be sure lotion is always near by. Our experts recommend oil-based lotions & creams (sunflower seed oil is a favorite). Also, avoid fragranced lotions if you notice it causes irritation.

· Don't forget your feet! While most people care more for their feet during sandal season, a lot of damage can be done during winter months. Be sure to exfoliate occasionally and moisturize regularly - a year-round regimen will make getting ready for summer even easier!